

Privacy Policy – Zeta Nova s.r.o.

Introduction

This document sets out the principles for the processing of personal data by Zeta Nova s.r.o., Company ID: 22030263, with its registered office at Turgeněvova 572/6, Předměstí, 412 01 Litoměřice 5, Czech Republic, registered in the Commercial Register maintained by the Regional Court in Ústí nad Labem, Section C, File 52780 (hereinafter the “Company”).

The Company approaches personal data protection with the utmost responsibility and in compliance with applicable legal regulations, including Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation, “GDPR”).

Data Controller

The data controller is Zeta Nova s.r.o.

For all matters concerning personal data processing, you can contact us at:
info@zetanova.tech

What Personal Data Do We Process?

We only retain personal data to the extent necessary for fulfilling contractual obligations, accounting, legal duties, internal processes, rights protection, or effective communication, always strictly within the scope permitted by law.

The data we process is typically provided to us for contract performance or business engagement purposes. We may also process data obtained from public sources.

We primarily process the following categories:

- Identification data: first name, last name, company name
- Contact data: email address, phone number
- Payment data: bank account number, billing information
- Technical data: IP address, cookies, records of activity on our website

Who May Access Your Personal Data?

Your personal data may be disclosed to:

- Our data processors: providers of IT services, external accounting firms
- Public authorities: where required by law
- Third parties: only with your consent or where permitted by law

How Long Do We Keep Your Data?

We store personal data only as long as necessary to fulfil the purpose for which it was collected, or for the period defined by applicable legal regulations.

Your Rights

Under the GDPR, you can request information or actions related to your personal data anytime by contacting info@zetanova.tech.

Your rights include:

- Right of access: You may request a copy of the personal data we hold about you and details about how it is used.
- Right to rectification: If your data is incorrect or outdated, you can request its update.
- Right to object: You may object to processing based on legitimate interest. We must comply if the objection concerns direct marketing. Emails always include an unsubscribe link.
- Right to withdraw consent: If processing is based on your consent, you can withdraw it at any time.
- Right to erasure ("right to be forgotten"): You may request deletion of your data under certain conditions (e.g. if no longer needed or if you withdraw your consent).
- Right to data portability: You may request your data in a machine-readable format or its transfer to another controller.
- Right to restrict processing: You may request us to stop using your data under certain conditions, such as during a dispute about its accuracy or necessity.
- Right to complain: You can file a complaint with the Czech Data Protection Authority (Úřad pro ochranu osobních údajů – www.uoou.cz) or contact us first to resolve it amicably.

Data Security

We use modern technological and organizational measures to protect your personal data from unauthorized access, loss, or misuse.

Contact

If you have any questions about this privacy policy or would like to exercise your rights, please contact us at: info@zetanova.tech.

Effective from: January 1, 2025